

50 Social Media Post Ideas

PHOTOS & VIDEOS

1. Before & after
2. Funny meme
3. Short video tip
4. Behind the scenes
5. Sneak peek
6. Flat lay or styled image
7. Video announcement

ASK A QUESTION

8. Take a poll
9. This or that
10. Would you rather
11. If you could...
12. Fill in the blank

GET PERSONAL

13. Fun fact
14. Share a hobby
15. Glimpse into family time
16. Exploring your city
17. Book you're reading
18. Relaxation time
19. Inspirational quote
20. Personal mantra

SHARE THE LOVE

21. Share gratitude
22. Share a fan photo
23. @mention a follower
24. @mention an influencer
25. Thank your followers

BE THE EXPERT

26. Industry article
27. Answer FAQs
28. Industry fact
29. Infographic
30. Time-saving tip
31. Money-saving tip
32. Solve a problem

FAVOURITE THINGS

33. Favourite educational resource
34. Favourite tool or software
35. Favourite product or service
36. Favourite social profile

TRENDING TOPICS

37. Federal or religious holiday
38. National day/week/month
39. Trending topic or news event
40. Funny or viral video

PROMOTE YOURSELF

41. New blog post
42. Repurpose old content
43. Share popular content
44. Free printable/download
45. Product or service
46. Testimonial/case study
47. Promote your newsletter
48. Promote your other social profiles
49. Conduct a contest
50. Run a special or sale



KATHARINE LOUCAIDOU

COACHING

☎ (+1) 416-550-3644

🌐 KatharineLoucaidouCoaching.com

📘 [KatharineLoucaidouCoaching](https://www.facebook.com/KatharineLoucaidouCoaching)

📧 [katharineloucaidoucoaching](https://www.instagram.com/katharineloucaidoucoaching)